

LONGMONT TENNIS ASSOCIATION
REPORT TO MEMBERSHIP

www.longmonttennis.com

January 31, 2025

ANNUAL REPORT

This report provides the major activities deliberated and voted on by the Board of Directors, a summary of financial statements for calendar year 2024, and activities planned for calendar year 2025. The LTA has over 748 members and the LTA is in excellent financial condition.

Major Activities:

1. The 17th annual Longmont Open held the weekend after Labor Day attracted over 360 participants—putting us close to our maximum. LTA was again able to offer food and drink for the event and players were able to enjoy a fantastic setting at the Quail Courts. Many thanks to our tournament director Jody Reenan, Dennette Stroh for heading up all the tournament handouts, and for Debra Heiser who once again provide terrific graphic design work. A big thanks also to all the volunteers who manned the food/drink tent and helped with daily setup and take down. Thank you to our sponsors' generous support which enabled us to offer another outstanding experience for the players and allowed us to financially run the tournament in the green. The reviews we received from USTA surveys were highly positive, with some calling this the best tournament in Colorado!
2. On Saturday mornings throughout the summer and fall, LTA sponsored drop-in tennis for members and non-members at Affolter. LTA board member Wayne Huff again graciously volunteered and organized the sessions which continues to see great growth in participant numbers.
3. LTA sponsored 76 teams in USTA competitive leagues, with 830 league participants. LTA is the 8th largest league facilitator in Colorado!
4. Since 2023, LTA now financially supports our league teams that make it to districts, sectionals, and nationals. In 2024, 8 teams went to districts with 2 moving on to Sectionals.
5. LTA sent a team to the Boulder County Cup and in 2024 finished second to BTA (again!). Many thanks to Jen Arndt and Kris Graham for taking the lead for the LTA team.
6. Recycling Balls Program at LAC and Quail Courts, which started in 2019, continues to be supported by LTA. To date, we have recycled more than 40,000 balls in Longmont. Many thanks to Vicky Skordo and her son Max who have spearheaded the program for the last two years. See <https://www.recycleballs.org/> for more information.
7. LTA again funded a camera at the Quail Courts and tied it into the LTA website so that members can view daily pictures of the court conditions at Quail. See the following link: <https://longmonttennis.com/courts-schedules/>
8. For the fourth year in a row, LTA sponsored the Henry Matheson Scholarship at Longmont High School and this year's recipient was Lukas Sellek. This is an annual award presented to the Longmont High School tennis player who best exemplifies the character that Henry Matheson showed off and on the court. A certificate and a check for \$250 were presented to Sellek.
9. LTA has continued to work with the city of Longmont to raise awareness of tennis in Longmont and to increase its focus on court renovation—especially at Quail and Affolter. Additionally, we continue to dialogue with the city on the coexistence of tennis and pickleball.

Activities Planned for 2025

- Sponsor USTA league play at all levels
- Sponsor weekly drop-ins
- Sponsor and conduct a USTA sanctioned tournament—the 18th annual Longmont Open
- Continue to recruit volunteers for activities
- Continue to work closely with the city in overseeing maintenance of existing facilities
- Participate and support the Boulder County Cup
- Sponsor winter socials at the Longmont Athletic Club
- Offer a tennis ladder on a trial basis to gauge interest from LTA members

Summary of Financial Statements (January – December 2024)

Income

Total income January through December: \$ 32,021.38

Major Income Sources

- Membership Fees \$ 6,512.45
- Longmont Open \$ 17,564.71
- League Fees \$ 7,761.00

Expenses

Total expenses January through December: \$ 30,974.45

Major Outlays

- Socials (LAC, balls, supplies) \$ 361.44
- Court usage (City) \$ 5,400.00
- Equipment Rental (Porta Potties) \$ 3,360.50
- Website \$ 1,198.05
- Contributions (AWW, H. Matheson) \$ 750.00
- Misc. (PO Box, office supplies) \$ 226.00
- Bank/PayPal Service Charges \$ 529.02
- Liability Insurance \$ 325.00
- League Playoff USTA Fees \$ 48.00
- QuickBooks \$ 434.88
- Longmont Open \$ 14,024.18

Net income for the period from January 1, 2024 through December 31, 2024: \$ 1,046.93

Total Liabilities & Equity \$ 17,456.43