

LTA Board Meeting Minutes – April 21, 2024 (Quail Courts)

In attendance: Scott Hemphill, Catherine Romero, Dennette Stroh, Jody Reenan, John Reenan, Lou Schwartz, Dan Ohlsen, Tom Berger, Paul Para, John Schroeder

Board members not in attendance: Debra Heiser, Jodie Morgan, Wayne Huff

Agenda:

1.) Dan Raykovitz:

- a. Spoke about wanting to be a sponsor and offer racquet stringing at the September Longmont Open.

2.) Financials:

- a. Main expenses are the Quail porta potty (over \$2400 annually) and PayPal fees (over \$1100 annually). We have moved from most membership and league fees paid by check to over 95% are now paid via PayPal/credit card. We are tied to PayPal because our website software (WordPress) uses them exclusively.
- b. To counter these rising expenses, it was recommended that we raise membership fees for 2025.

3.) League Signup process: Year to date, we are at 85 leagues teams and expect a few more. The tennis issues in Boulder are causing increased league signups at LTA. Since there are so many teams signing up, especially for Tuesday & Thursday 18+ & 40+, it is getting increasingly competitive when signup opens to ensure a team gets to play at the Quail courts. Jody is wondering if we should have a different process. Given that first come first served is the experience for many reservation systems (camping, etc.), the board decided to leave it the same with the first 4 teams signing up at 8 AM getting the Quail courts as their home court.

4.) Ladder Software: Scott wants to offer an LTA ladder and has located some easy-to-use software that will require minimum maintenance by volunteers. Paul Para has agreed to investigate and report back to the board.

5.) New Purchases and change at Quail Courts:

- a. Dan O. will order 2 new sun sails. John R. and Dan will hang them.
- b. We have 3 replacement rollers for our squeegees, and they have been installed and hung on the courts. Scott has ordered 6 more rollers, so we will have all new squeegees for the upcoming season.
- c. Paul will get a smaller windsock to hang and move the larger one to a different pole.
- d. Paul will have the camera take a video of the courts every hour from 7 AM to 5 PM. It can be accessed at the LTA website by clicking on LTA Info, then scroll down to See CURRENT videos of the Quail Courts. Click on CURRENT to be taken to the videos.

6.) Longmont Open:

- a. Date Sept. 4-10
- b. Jody already has the city permits for alcohol and food.
- c. We will start reaching out to sponsors soon. Jody will send out the letter to each of us so we can send out to potential and existing sponsors.
- d. Lou has a potential in-kind sponsor which is the Longmont Humane Society. We could possibly do a trade and sponsor a hole at their Putts for Mutts Golf Tournament on July 8th and then they would have a dog adoption day possibly during the weekend of the Longmont Open Tournament.

- e. Discussed possibly changing the LO tournament balls from Dunlop to Penn balls, as there was a lot of negative feedback. Scott will check with Game Set Match, since we get a nice deal on price, and see if they can offer a different brand and at what price.
- f. Paul mentioned having a margarita machine at the tournament. We currently have a license for beer and wine.

Adjourn at 5:05 PM.