

LONGMONT TENNIS ASSOCIATION
REPORT TO MEMBERSHIP

www.longmonttennis.org

January 31, 2023

ANNUAL REPORT

This report provides the major activities deliberated and voted on by the Board of Directors, a summary of financial statements for calendar year 2022, and activities planned for calendar year 2023. The LTA has over 450 members and the LTA is in excellent financial condition.

Major Activities:

1. The 15th annual Longmont Open held the weekend after Labor Day attracted over 300 participants—almost a 30% increase in players. Working with the city, LTA was again able to offer food and drink for the event and players were able to enjoy a fantastic setting at the Quail Courts. One day of rain caused us to move play to LAC but the tournament was back on track the next day. Many thanks to our tournament director Tim Bromell and the tireless efforts of Jody Reenan, John Reenan, Dan Ohlson, and Rich Kilgore coordinating food, results, and volunteers. Board member Deb Heiser donated numerous hours developing the outstanding marketing and branding for the tournament. The LTA team greatly increased sponsorships which enabled us to offer an even better experience for the players and allowed us to financially run the tournament in the green.
2. On Saturday mornings throughout the summer and fall, LTA sponsored drop-in tennis for members and non-members at Affolter. LTA board members Bob Wood and Wayne Huff again graciously volunteered and organized the sessions.
3. Quail and Affolter courts now have new scoring tubes purchased and installed by LTA.
4. LTA sponsored 71 teams in USTA competitive leagues, with over 800 league participants. LTA is the 12th largest league facilitator in Colorado!
5. LTA now financially supports our league teams that make it to sectionals and nationals. There were 6 teams that advanced this year and received funding to offset their registration costs. 6 teams won districts with 4 moving on to Sectionals and 2 qualifying for nationals.
6. The LTA supported the annual “Tennis for a Cause” tennis benefit for A Women’s Work through donation of the tennis balls for the round robin play and a \$200 contribution.
7. LTA sent a team to the Boulder County Cup and for the first time in 4 years relinquished the cup to BTA. Many thanks to Jen Arndt and Kris Graham for taking the lead for the LTA team.
8. Recycling Balls Program at LAC and Quail Courts, which started in 2019, continues to be supported by LTA. To date, we have recycled more than 17,00 balls in Longmont. See <https://www.recycleballs.org/> for more information.
9. LTA again funded a camera at the Quail Courts and tied it into the LTA website so that members can view daily pictures of the court conditions at Quail.
10. For the second year in a row, LTA sponsored the Henry Matheson Scholarship at Longmont High School and this year’s recipient was Henry Harshbarger. This is an annual award presented to the Longmont High School tennis player who best exemplifies the character that Henry Matheson showed off and on the court. A certificate and a check for \$250 was presented to Harshbarger.
11. LTA has worked with the city of Longmont and the Longmont Pickleball Association to ensure that both sports have access to courts in the city. USTA rules do not permit league play to occur on a court lined for both tennis and pickleball. The same rules apply to pickleball leagues/tournaments.

Activities Planned for 2023

- Sponsor USTA league play at all levels
- Sponsor weekly drop-ins
- Sponsor and conduct a USTA sanctioned tournament—the 16th annual Longmont Open
- Continue to recruit volunteers for activities
- Continue to work closely with the city in overseeing maintenance of existing facilities
- Participate and support the Boulder County Cup and Tennis for a Cause
- Sponsor winter socials at the Longmont Athletic Club

Summary of Financial Statements (January – December 2022)

Income

Total income January through December: \$ 31,860.61

Major Sources

- Membership dues \$ 6,440.10
- League Fees \$ 8,024.00
- Socials \$ 695.33

Expenses

Total expenses January through December: \$ 29,290.07

Major Outlays

- Socials (LAC, balls, supplies) \$ 832.00
- Court usage (City & SVVSD) \$ 4,185.00
- Equipment Rental (Porta Potties) \$ 1,796.50
- Website \$ 1,483.28
- Contributions (AWW, H. Matheson) \$ 1,161.18
- Tennis Ball Recycling \$ 600.00
- Misc. (PO Box, office supplies) \$ 226.00
- Bank/PayPal Service Charges \$ 1,043.34
- Liability Insurance \$ 275.00
- League Playoff USTA Fees \$ 2,000.00
- QuickBooks \$ 372.72

Net income for the period from January 1, 2022
through December 31, 2022: \$ 2,570.54

Total Liabilities & Equity \$ 15,735.51