

LTA Board Meeting Minutes  
April 3, 2022

League Coordinator Position – Scott brought up to the board that our association should make this a paid position. CVTA and BTA both pay their coordinators. This is really a year-round job and there is almost daily work involved to coordinate with the city, with USTA, with captains, etc. The board agreed with this decision and Bob noted that the by-laws should be updated to reflect this position and we should rename it as it is more than just about leagues. Jody Reenan will need to move off the board, as the current by-laws do not allow a board member to be paid. It was agreed to pay Jody \$2000, to pay her quarterly, and to make the position effective April 1, 2022.

2022 Budget Discussion – There was a wide-ranging discussion on LTA finances, with a concentration on our membership revenues versus our fixed expenses: website, league coordinator, PayPal, insurance, etc. We have \$13,151.82 currently in the bank and will take it leagues fees during the year and Longmont Open revenues. It was decided by the board that we should increase both league fees and membership fees by 10%. The league fees will help with this year's revenues and since we have moved to membership renewals on February 1, the increase for membership fees will not be effective until 2023.

Pickleball – Long discussion on the need to LTA and its members to voice their concerns with the city, which is targeting to paint pickleball lines at Dawson. We already have 7 league teams that will need to use Dawson as both Pratt and Carr Parks do not have enough courts for matches. The board felt that we should encourage the city to make the Centennial Park courts into a permanent pickleball facility. When courts have both pickleball and tennis lines, those courts are not allowed to be used for any USTA league or tournament play. We are planning to do an eblast to the LTA membership encouraging them to show up at weekly city hall meetings and to provide them talking points.

Moving to a new bank – we had a short discussion on moving to a local bank as PNC bank, since taking over BBVA, is reducing our services and will potentially be charging us for checks in the future. We will visit two local banks, High Plains and Pueblo Bank and Trust, and then decide.

Longmont Open – There was only a short discussion on the LO and there was agreement to seek more sponsorships to ensure that we make a profit with the LO. It was noted that BTA seeks sponsorships from their members, and we should do the same. We will be preparing another eblast to LTA members to alert them that we are already starting to plan for the LO and to encourage them to become a sponsor and/or donate to the LO. We are thinking of adding a smaller tier sponsorship level to see if we can get more funds.