

LONGMONT TENNIS ASSOCIATION
REPORT TO MEMBERSHIP

www.longmonttennis.org

January 20, 2021

ANNUAL REPORT

This report provides the major activities deliberated and voted on by the Board of Directors, a summary of financial statements in calendar year 2020, and activities planned for calendar year 2021. The LTA has over 450 members and the LTA is in excellent financial condition.

Major Activities:

1. A re-vamped Longmont Tennis Association website—longmonttennis.com—was successfully rolled out and membership data migrated. This new website offers LTA members a much friendlier user interface, allows for much quicker and easier updating, and provides improved support for socials and drop-ins.
2. Throughout the summer and fall on Saturday mornings, the LTA sponsored drop-in tennis for members and non-members. LTA member Bob Wood graciously volunteered and organized the sessions.
3. With Covid delaying the start of USTA league play, LTA still sponsored 34 teams in USTA competitive leagues. In 2020, USTA did not offer districts or sectionals to qualify for after divisional play was completed.
4. Two Winter socials were sponsored by the LTA at Longmont Athletic Club. Two more are on the calendar for winter 2021.
5. The LTA supported the annual “Tennis for a Cause” tennis benefit for A Women’s Work through donation of the tennis balls for the round robin play and a \$200 contribution.
6. Recycling Balls Program at LAC and Quail Courts, which started in 2019, was continued to be supported by LTA. To date, we have recycled more than 10,000 balls in Longmont. See <https://www.recycleballs.org/> for more information.
7. Worked with the City of Longmont to post the City tennis court reservations on the LTA website.
8. LTA has installed a webcam at the Quail Courts and it posts pictures on the LTA website of court conditions, i.e. snow, rain, ash.
9. We welcomed 5 new board members at our annual meeting. Debra Heiser, Jodie Morgan, Wayne Huff, Lou Schwartz, and Bob Wood.

Activities Planned for 2021

- Sponsor USTA league play at all levels.
- Sponsor men’s and women’s singles, doubles, and mixed doubles round robins.
- Sponsor weekly drop-ins.
- Sponsor and conduct a USTA sanctioned tournament—the 14th annual Longmont Open. This tournament, which was cancelled in 2020, will be moved to a date in early September 2021.
- Continue to recruit volunteers for activities.
- Continue to work closely with the City in overseeing maintenance of existing facilities.
- Participate and support the Boulder County Cup and Tennis for a Cause.
- Sponsor winter socials at the Longmont Athletic Club.

Summary of Financial Statements (January – December 2020)

Income

Total income January through December: \$ 9,361.07

Major Sources

- Membership dues \$ 4,961.00
- League Fees \$ 3,560.00
- Socials \$ 820.00

Expenses

Total expenses January through December:\$ 9,043.00

Major Outlays

- Socials (LAC, balls, supplies) \$ 930.00
- Court usage (City & SVVSD) \$ 1,995.00
- Equipment Rental (Porta Potties) \$ 1,429.00
- Website \$ 1,391.00
- Contributions (A Woman's Work) \$ 756.00
- Tennis Ball Recycling \$ 640.00
- Misc. (PO Box, office supplies) \$ 546.00
- Bank/PayPal Service Charges \$ 541.00
- Marketing \$ 550.00
- Liability Insurance \$ 225.00

Net income for the period from January 1, 2020 through December 2020:

\$ 318.00 **

Total Liabilities & Equity \$ 20,460.79

** Net Income was positive in 2020 as Longmont tennis was heavily affected by Covid. There were fewer leagues, no Longmont Open, and no round robin play.