

LONGMONT TENNIS ASSOCIATION  
REPORT TO MEMBERSHIP

[www.longmonttennis.org](http://www.longmonttennis.org)

January 20, 2020

**ANNUAL REPORT**

This report provides the major activities deliberated and voted on by the Board of Directors, a summary of financial statements in calendar year 2019 and activities planned for calendar year 2020. The LTA has over 400 members and the LTA is in excellent financial condition.

**Major Activities:**

1. In June, the LTA sponsored the 13th Longmont Open as a USTA-sanctioned tournament. There were 139 entrants. Sponsors donated \$2950. The headquarters were at the Quail Courts complex.
2. Throughout the summer and fall on Saturday mornings, the LTA sponsored drop-in tennis for members and non-members. LTA member Florence Landblom graciously volunteered and organized the sessions.
3. The LTA sponsored 71 teams in USTA competitive leagues with 14 teams going on to the districts and 3 teams capturing district titles and participating in sectionals. LTA is the 20<sup>th</sup> largest participating organization for leagues in Colorado.
4. The LTA sponsored men's and women's round robins. There were over 50 participants in the two sessions.
5. 4 Winter socials were sponsored by the LTA at Longmont Athletic Club.
6. The LTA hosted and was the winner of the 2019 Boulder County Cup (BCC)—a competition between LTA, BTA, and CVTA. LTA has won 3 of the last 4 BCCs.
7. The LTA supported the annual "Tennis for a Cause" tennis benefit for A Women's Work.
8. Started Recycling Balls Program at LAC and Quail Courts. To date, we have recycled more than 2,800 balls in Longmont. See <https://www.recycleballs.org/> for more information.
9. Donated \$3000 in equipment to Longmont, Skyline, and Silver Creek high school tennis teams. Equipment purchases included scorecards, balls, ball hoppers, nets and tents for the boys and girls high school teams.
10. Purchased and installed 2 picnic tables and shade sails at Quail Courts.
11. Worked with the City of Longmont to post the City tennis court reservations on the LTA website.

**Activities Planned for 2020**

- Roll out a re-vamped and technologically advanced LTA website in the Spring.
- Sponsor USTA league play at all levels.
- Sponsor men's and women's singles, doubles and mixed doubles round robins.
- Sponsor weekly drop-ins.
- Sponsor and conduct a USTA sanctioned tournament—the 14<sup>th</sup> annual Longmont Open.
- Recruit volunteers for activities.
- Continue to work closely with the City in overseeing maintenance of existing facilities.
- Participate and support the BCC and Tennis for a Cause.
- Sponsor winter socials at the Longmont Athletic Club.

## Summary of Financial Statements (January – December 2019)

### Income

Total income January through December: \$ 21,138.22

### Major Sources

- Membership dues \$ 6,363.91
- League Fees \$ 6,810.00
- Round Robin Fees \$ 425.00
- Socials \$ 272.00
- Longmont Open Tournament \$ 7,255.00
- Boulder County Cup \$ 500.00

### Expenses

Total expenses January through December: \$ 23,641.07

### Major Outlays

- Socials (LAC, balls, supplies) \$ 443.39
- Court usage (City & SVVSD) \$ 4,662.00
- Equipment Rental (Porta Potties) \$ 1,780.78
- Website \$ 2,400.64
- Contributions (Longmont High Schools) \$ 2,866.67
- Tennis Ball Recycling \$ 600.00
- Round Robins \$ 425.00
- Misc. (PO Box, office supplies) \$ 92.00
- Longmont Open Tournament \$ 7,395.25
- Bank/PayPal Service Charges \$ 404.35
- City Court maintenance \$ 1,200.00
- Boulder County Cup \$ 500.00
- Round Robins \$ 250.00
- Marketing \$ 550.00
- Liability Insurance \$ 225.00

Net income for the period from January 1, 2019 through December 2019:

\$ -2,502.85 \*\*

Total Liabilities & Equity \$ 21,237.08

\*\* The deficit for 2019 is mainly the result of the monies that were spent to support tennis at the 3 Longmont high schools. Each school presented a list of needed equipment and the LTA proceeded to purchase the requested tennis equipment.